

PREVENT CHILD ABUSE INDIANA, A DIVISION OF THE VILLAGES, PRESENTS
BREAKING THE CYCLE
2010 MINI CONFERENCE
TUESDAY, MARCH 30, 2010 • SHERATON HOTEL DOWNTOWN INDIANAPOLIS



ENGAGING DADS
CHERISHING CHILDREN



Brochure designed by
Katherine King

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Prevent Child Abuse Indiana is grateful for the support of its sponsors and exhibitors. Each brings something special to the event, helping to provide participants with an enriching day. Their tremendous support allows **Prevent Child Abuse** Indiana to further its mission of preventing child maltreatment.

I want the grownups in my life to keep me safe.

It's cruel to even include the words "children" and "abuse" in the same sentence. Sadly, thousands of child abuse cases are reported every year. That's why Peyton Manning Children's Hospital at St. Vincent created the Child Protection Team. Because we believe every child deserves to feel safe and protected.



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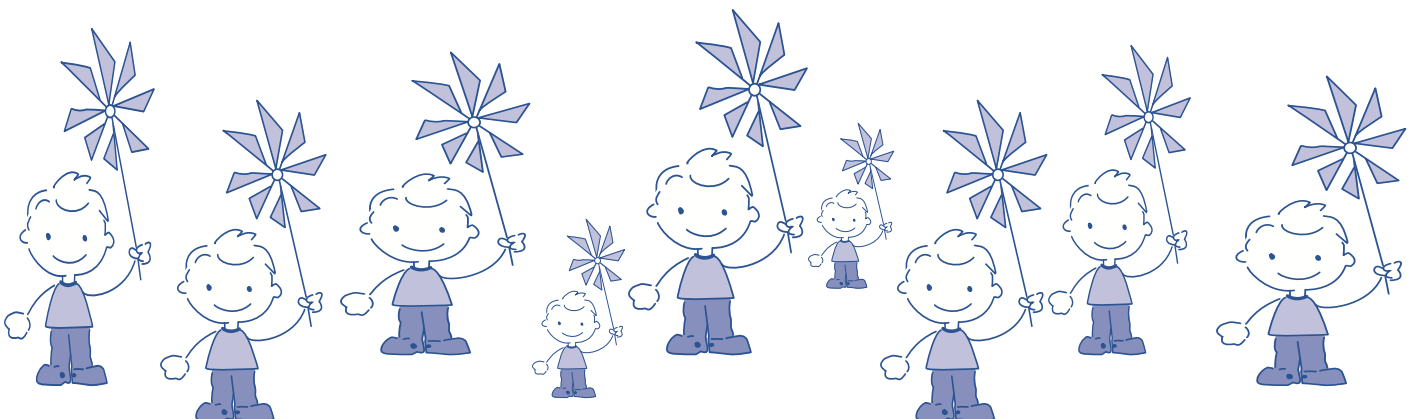
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THE SPIRIT OF CARING®

Peyton Manning
Children's Hospital

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2010 BREAKING THE CYCLE CONFERENCE

Tuesday, March 30, 2010

Sheraton Indianapolis City Centre Hotel, Downtown Indianapolis

31 West Ohio Street, Indianapolis, IN 46204 317.635.2000

AGENDA

7:30-9:00 a.m. Registration

9:00-10:15 Breakfast & Keynote: "Why Fathers Matter", Mark Perlman, MA

10:30-12:00 Break-Out Workshops

A-1 *Nurturing Fathers: Reaching Men/Teaching Men* (we will repeat this workshop at 1:30 p.m.)

A-2 *Seven Habits of Highly Effective Websites*

A-3 *Spurn the Rod: End School Paddling in Indiana*

Noon-1:30 Awards Luncheon - Sponsored by Peyton Manning Children's Hospital at St. Vincent
Guest Speaker: Doug Poe, Executive Director of the American Indian Center of Indiana, Inc.

1:30-3:00 Break-Out Workshops

B-1 *Nurturing Fathers: Reaching Men/Teaching Men* (this is a repeat of 10:30 a.m. workshop)

B-2 *Business Case for Social Media*

B-3 *Engaging Dads*

3:30-5:00 Break-Out Workshops

C-1 *Working with Families Toward Effective Discipline*

C-2 *Cultural Aspects of Fatherhood*

TO REGISTER:

Register online at www.pcain.org, or

Fax the Completed Registration Page in this brochure to 317.542.7003, or

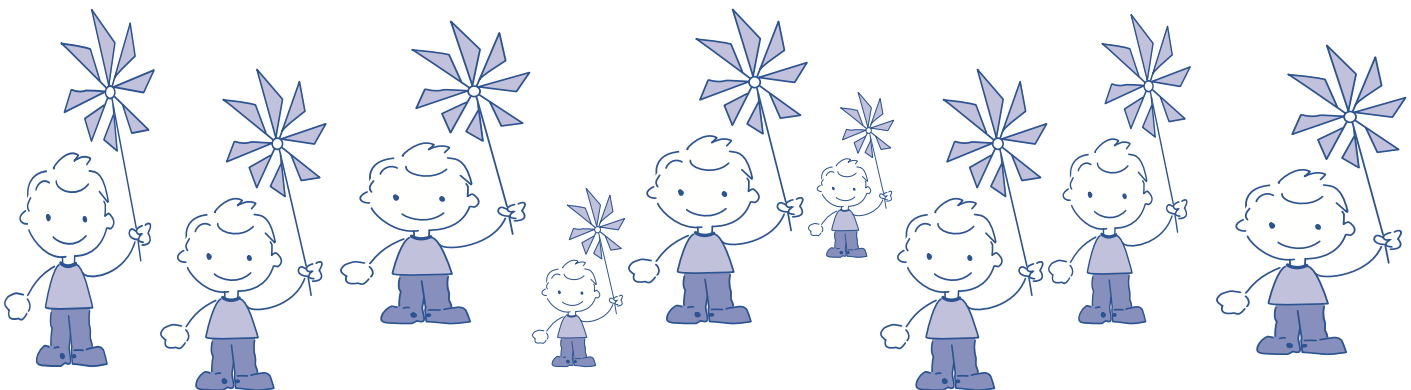
Mail the Completed Registration Page with Payment to:

Prevent Child Abuse Indiana

9130 East Otis Avenue

Indianapolis, IN 46216

REGISTER EARLY AS WORKSHOPS ARE SPACE-LIMITED — REGISTRATION DEADLINE — MARCH 23rd

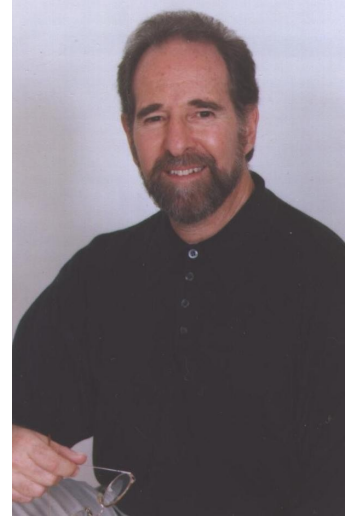


SPECIAL GUEST SPEAKERS

9:00-10:15 Breakfast/Keynote

“Why Fathers Matter”, featuring Mark Perlman, MA

Mark has 35 years of experience working with parents, children and families in strengthening the family bond. He authored [The Nurturing Father's Program](#), a 13-week parenting curriculum for men that has been utilized by thousands of fathers and implemented by organizations such as **Prevent Child Abuse** America, Head Start, Milwaukee Fatherhood Initiative, North Carolina Department of Corrections, State of Michigan and **Prevent Child Abuse** Indiana. Mark also authored the [MARRIAGE & PARENTING PROGRAM](#) (MA&PA) that helps couples parent successfully as a team. He is the past Executive Director of the Family Counseling Center, The Child Protection Center and Fathers United Network (FUN) of Sarasota, Florida. He has served on the Florida Commission on Responsible Fatherhood, Commission on Marriage and Family Support, a Florida Supreme Court certified family mediator, and currently on the Governor's Child Abuse Prevention and Permanency Council. Mark is the proud married father of two grown sons.

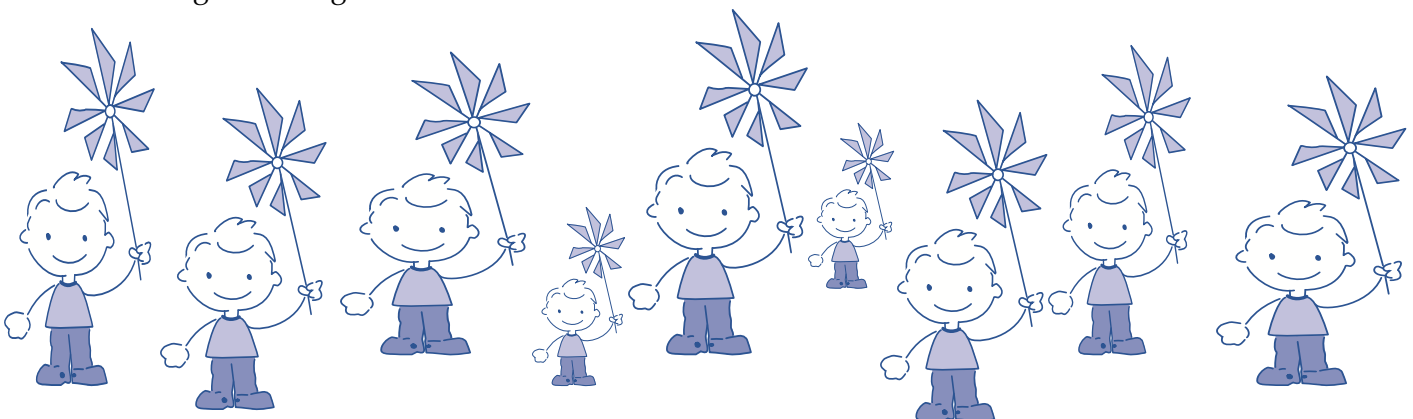


12:00-1:30 Awards Luncheon (Sponsored by Peyton Manning Children's Hospital at St. Vincent)

Guest Speaker: Doug Poe, Executive Director of the American Indian Center of Indiana, Inc.

Mr. Poe will be talking about his own personal story, which involves being one of the first males in the state to get custody of his daughter back in 1980, as well as the cultural differences in Native American Families, and the “Lost Generation”. He will also give us background on the Indian Child Welfare Act of 1978.

Doug Poe is the Executive Director of the American Indian Center of Indiana, Inc., a state wide not-for-profit organization serving workforce and employment issues of Native Americans and Alaska Natives in the State of Indiana. The AICI office is located in the John H. Boner Center. He is responsible for the overall operations of the Center. Prior to assuming the position of Executive Director of the Center, he was Chairman of the Board. He is a graduate of Purdue University with a BS in Industrial Technology. He is active on the board of the Interagency Council for Black and Minority Health, Indiana Minority Health Coalition, Indiana Faith and Health Partnership, State Master Research Planning Committee, Treasurer of Running Buffalo Circle and trustee of his local church. Doug currently lives in Greenwood. He has two daughters, one son and two beautiful grand-daughters.



CONFERENCE WORKSHOPS

10:30-12:00 Breakout Workshops

A-1 – Nurturing Fathers: Reaching Men/Teaching Men – CLASS FULL (Repeat Workshop at 1:30 p.m.)

We will define the most important elements for being a great father, and learn how men can learn these attitudes and skills.

Presenter: Mark Perlman, MA, Author/Trainer, Vice-President, Center for Growth & Development

A-2 – Seven Habits of Highly Effective Websites

What makes a website effective? Is your website designed and structured correctly to engage visitors, attract leads, and connect with your target audience? Learn the tools, elements, and strategies that will maximize the potential for your corporate or association website. Topics covered include: 1) Design elements; 2) Usability; 3) Content and writing for the web; 4) Transactional tools; 5) Accessibility; 6) Social Media; 7) Search engine optimization.

Presenter: Michael Reynolds, President/CEO, Spinweb

A-3- Spurn the Rod: End School Paddling in Indiana

The objectives of this presentation are to inform participants on the strategies used by advocates in Ohio and other states to successfully pass legislation banning corporal punishment in schools and to assist Indiana advocates in laying the groundwork for banning corporal punishment in Indiana schools.

Presenters: Nadine Block, Executive Director for the Center for Effective Discipline and Co-Chair EPOCH USA; Dr. Robert Fathman, President for the National Coalition to Abolish Corporal Punishment in Schools and Co-Chair EPOCH USA; Deborah Sendek, Prevention Specialist, National Child Protection Training Center

1:30-3:00 Breakout Workshops

B-1 – Nurturing Fathers: Reaching Men/Teaching Men (Repeat of 10:30 a.m. Workshop)

We will define the most important elements for being a great father, and learn how men can learn these attitudes and skills.

Presenter: Mark Perlman, MA, Author/Trainer, Vice-President, Center for Growth & Development

B-2 – Business Case for Social Media

Introductory presentation on the benefits of social media for business. Designed for the beginner audience who is curious about social media.

Presenter: Michael Reynolds, President/CEO, Spinweb

B-3 – Engaging Dads – CLASS FULL

Modern dads no longer boxed into the stereotypical role of "breadwinner" & "disciplinarian". Traditional gender roles have flown out the window and dads want to be involved. This presentation will teach you some tried and true rules of engagement for "New Skool Dads".

Presenter: Christopher Maples, Program Director of Dads Inc., A Division of The Villages

3:30-5:00 Breakout Workshops

C-1 – Working With Families Toward Effective Discipline

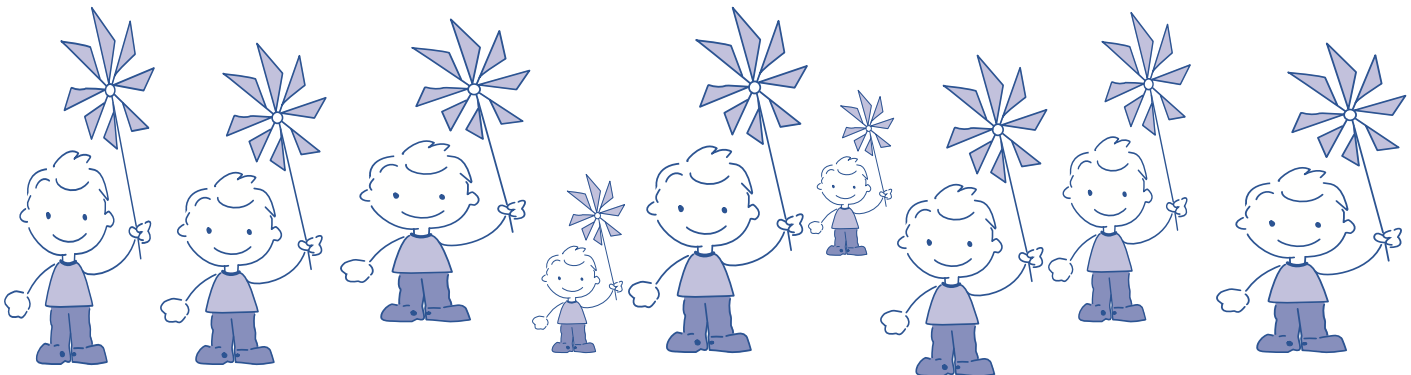
Come and learn how to effectively work with families around the issue of corporal punishment. There are other, more appropriate methods to manage a child's behavior, and this workshop will assist you in communicating with families about the ineffectiveness, and potential harm, of hitting a child.

Presenters: Nadine Block, Executive Director for the Center for Effective Discipline and Co-Chair EPOCH USA; Dr. Robert Fathman, President for the National Coalition to Abolish Corporal Punishment in Schools and Co-Chair EPOCH USA; Deborah Sendek, Prevention Specialist, National Child Protection Training Center

C-2 – Cultural Aspects of Fatherhood

This workshop will introduce you to a variety of cultural aspects surrounding fathers. Come and hear a panel of experts on what differences there may be in engaging dads from different cultures, as well as some personal accounts of the challenges that have been overcome in their own fatherhood journeys.

Panel: Doug Poe, Executive Director of the American Indian Center of Indiana, Inc., Christopher Maples, Program Director of Dads Inc., A Division of The Villages; Anthony Wallace, Chief Visionary Officer, Security Dads; Marco Dominguez, President, IndyVisionTV



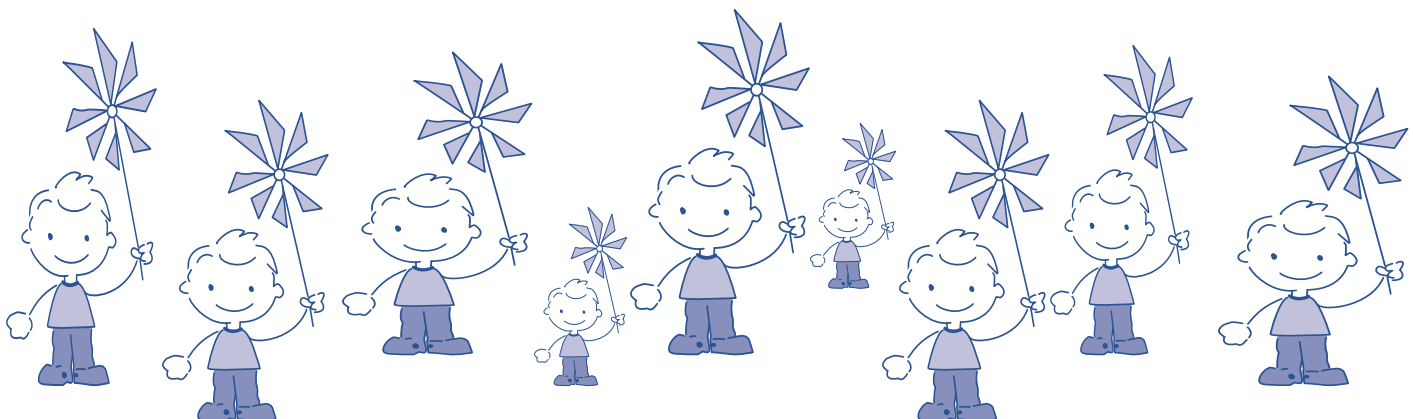
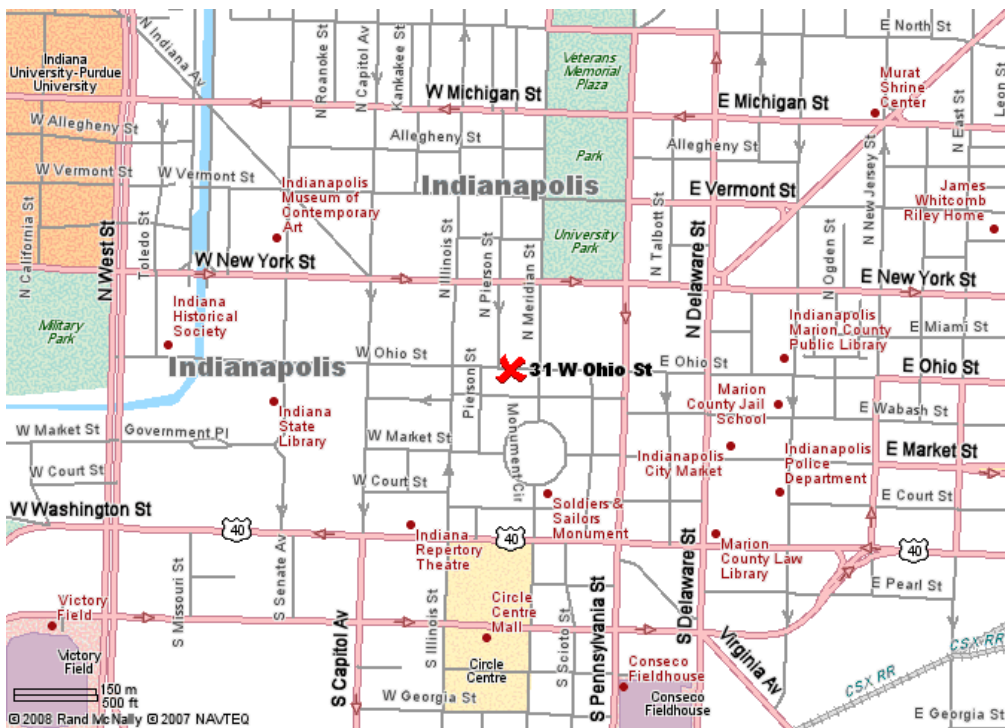
CONFERENCE HOTEL INFORMATION

Sheraton Indianapolis City Centre Hotel, Downtown Indianapolis, 31 West Ohio Street, Indianapolis, IN 46204

To make overnight reservations – Go online or call 317-635-2000 as soon as possible.

Online at: <http://www.starwoodhotels.com/sheraton/property/overview/index.html?propertyID=3054> and

ask for **Prevent Child Abuse Indiana Block of Rooms**



CONFERENCE REGISTRATION

(Online Registration is also available at www.pcaain.org)

Registrant's Name: _____

Registrant's Organization: _____

Street Address: _____

City: _____ State: _____ Zip: _____

County: _____

Phone: _____ Fax: _____

E-mail Address: _____ @ _____

Breakout Workshops: (check one workshop in each column)

10:30-12:00	1:30-3:00	3:30-5:00
A-1 FULL	____ B-1	____ C-1
____ A-2	____ B-2	____ C-2
____ A-3	B-3 FULL	

Conference Fee : (Breakfast & Lunch Included)

____ \$80 Non-Member Rate

____ \$35 Member Rate ____ PCAI Member ____ PCAI Council Member

____ \$10 Full Time Student Rate (provide proof of studentship with registration)

____ \$ 0 Villages Foster Parent/Villages Staff

Membership Fee: We invite you to take this opportunity to become a member and enjoy a full year of benefits, starting with a discount on this special event. For more information, see our website www.pcaain.org or call 317.542.7002.

____ \$ 40 Individual Membership

____ \$175 Organizations with an annual budget of less than \$1 million

____ \$250 Organizations with an annual budget greater than \$1 million

Total: \$ _____



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REGISTRATION CONFIRMATION WILL BE EMAILED OR FAXED
IF YOU DO NOT RECEIVE A CONFIRMATION BY MARCH 23rd — PLEASE CALL 317.542.7002